

PILSENJOY

YOUR INCOMING TOUR OPERATOR

Your true experts for the Pilsen region



OFFER OF PROGRAMS AND EXPERIENCES

PILSENJOY AGENCY AND LICENSED TOUR OPERATOR

Are you looking for a trip to the Czech Republic and your clients have already visited standard destinations such as Prague or Český Krumlov? We will tailor a program especially for you! We specialize in Pilsen and the Pilsen region, but we can of course offer programs and visits to other parts of the Czech Republic, i.e. Prague, located only 1-hour drive away from Pilsen.

We are a team of people from Pilsen, led by a professional who has been working more than 10 years in the tourism industry – Tomas Raboch. The greater part of his career was spent as the Senior Tourism Manager of the Tourism and Heritage Department of Plzeňský Prazdroj (Pilsner Urquell Brewery) where he led the [TripAdvisor highly recommend Visitors Service section](#). During his life, Tomas has also had many unique opportunities to travel much of the world. From his travels and also from his professional practice, Tomas brings **vast experience** in the field of tourism, **concentration on detail, perception of quality standards and customer service**.

We know perfectly the local people, gastronomy, traditions, specialties, attractions and hidden places and we are ready to share all this knowledge with you through unique stories and unforgettable experiences!

Why should you use our services:

- **We perfectly know the local market** and environment and we are able to modify any program according to your requirements or tailor a program specifically for you
- We cooperate **only with well-proven and tested suppliers** (hotels, restaurants, tourist attractions, etc.) to ensure that your clients will receive quality services and their experience will be only positive.
- In addition to standard tourist attractions and tours, we specialize in **unusual destinations and experiences**, enabling you to provide new and original products.
- We offer **our own original tours** in all world languages. We also cooperate directly with local suppliers, allowing us to offer favourable prices for our programs. Furthermore, we can arrange individual pricing in case of continued cooperation.
- We **provide full service** – we will supply our own guide for the entire duration of the official program, including all meals and usually also drinks in the standard variant so that you clients do not have to pay anything else except for exciting souvenirs.
- We offer **fixed prices** in Euros regardless of exchange rate changes and you will remit payment for the whole program to only one recipient.

You will find enclosed an offer of programs for years from 2017 to 2018 in this document. We regularly update our offers and, should you be interested, we will send you the news.

If our offer has engaged your interest, we will gladly organize a visitorial trip for you to try the program personally!

Do not hesitate to contact us if you have any questions regarding this offer. We will also be happy to prepare a tailor-made program that will suit your requests.

We look forward to future cooperation!

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NEW PROGRAMS

HALF DAY PROGRAM:

LUNCH / DINNER WITH A PILSNER STYLE BEER SERVING COURSE (P 14)

Do you already carry your clients to Pilsen or is Pilsen situated on your trip route? Then offer your clients a special experience - lunch or dinner with a Pilsner style beer-serving course, which will conveniently complete your trip program. You will provide a much-needed refreshment while simultaneously giving them an original experience.

The basic program takes 3.5 hours. On top of that it is possible to order a Pilsner Urquell Brewery tour, a gift for your customers or other programs tailored to your needs.



- Duration:** 3,5 hours
Dates: All year round
Languages: English, German, Czech
Difficulty: Easy (45-minute walk through the town, stairs to the restaurant located in the basement)
Capacity in One Group: 15 – 45 people

PRICE INCLUDES:

- Lunch in the renowned restaurant “The PUB” (soup + main course + unlimited consumption of tapped Pilsner Urquell beer during the two-hour program)
- The above-mentioned program, Pilsner style beer serving course, guide service in the selected language throughout the program from arrival to departure
- A certificate as a keepsake for every client

PROGRAM DESCRIPTION:

Upon arrival to Pilsen you will be picked up by our guide who will take you through the city centre and tell you about the history of Pilsen and the world renowned Pilsner Urquell lager, which has brought fame and fortune to the town for 174 years. After the tour, enjoy a two-hour experience lunch or dinner with unlimited consumption of unfiltered and unpasteurised Pilsner Urquell beer and Pilsner style beer serving course in the Pilsner Unique Bar (The PUB).

In comparison with other standard restaurants, which also offer perfectly treated and precisely served beer, the customers in The PUB have the unique opportunity to put themselves in the bartender's place and can tap their own beer directly at the table, which is equipped with self-service beer taps. This original concept of a beer bar with self-service beer taps has become popular not only in the Czech Republic but you can now find branches from Berlin to Vienna to Bucharest.

You will be guided through the correct Pilsner style beer tapping by trained personnel. If you prove your abilities, you will receive a certificate as a keepsake.

RECOMMENDATIONS / RESTRICTIONS:

- Suitable from 18 years old. The legal drinking age in the Czech Republic is 18 years and above.

RESERVATION:

- Need to be booked min. 14 days in advance

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HALF DAY PROGRAM:

BEER EXPERIENCE WITH TASTING IN PILSEN (P15)

Would you like to offer a special experience to your clients? Just make the Beer Experience with Tasting part of your itinerary offer for your groups! The Experience consists of an original beer tour of the city centre, and beer tasting with BBQ.

Basic version of the program takes 4 hours. It is possible to add a Pilsner Urquell Brewery tour to the program, beer present or any other additional program suiting your desires or wishes.



Duration:	4 hours
Dates:	All year round
Languages:	English, German, Czech
Difficulty:	Medium – walk around the city, BBQ buffet lunch/dinner
Capacity in One Group:	15 – 45 people

PRICE INCLUDES:

- Beer tasting of 4 different beers (4x 0,3l), buffet lunch/dinner
- Specified program – beer tour of the city, expert interpretation for the beer tasting, guide in a chosen language for the whole program

PROGRAM DESCRIPTION:

The guide will await you after the arrival to Pilsen. During the city centre beer tour, you will learn the story of beer in Pilsen, which gave the name to 70% of all beers around the world called Pils, Pilsner, Pilsener. The history and the present of the beer talks not only about the world-renowned Pilsner Urquell, but also other beers that were or are still brewed in Pilsen. After the tour, you will have a chance to experience a 2.5 hour beer tasting with expert interpretation and BBQ beer snack – smoked pork ham in a beer bar with unique atmosphere in the Pilsen city centre. You will have a chance to taste not only Pilsner Urquell perfectly poured, but also 3 other beers from local craft breweries.

RECOMMENDED ITINERARY:

11:30 am	Arrival to Pilsen, bus parking in the centre
11:45 am to 12:30 pm	Beer tour of the city centre
12:30 to 3:00 pm	Tasting of beers with expert interpretation in a beer bar, BBQ lunch or dinner
3:00 to 3:30 pm	Finish of the tour by a city walk to the bus
3:30 pm	Departure from Pilsen

Arrival and departure times stated in the itineraries are only recommended and it is possible to adjust them to your needs. The price is valid in case that the length and concurrence of single parts of the program is kept.

RECOMMENDATIONS / RESTRICTIONS:

- Suitable from 18 years old. The legal drinking age in the Czech Republic is 18 years and above.

RESERVATION:

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CZECHIA: THE BEER PARADISE (P16)

Do you like beer and do you want to know more about Czech beer? Come for an extended weekend to visit Pilsen – the capital of beer.

The two- or three-day complex programs are suitable for beer lovers who would like to know the history and present of the Czech brewing industry, and would like to taste a variety of Czech beers from Pilsner Urquell lager to beers from local microbreweries. You will stay in the comfortable 4-star Courtyard by Marriott hotel located directly in the city centre. The program includes full board – buffet breakfasts will be served in the hotel and you will enjoy lunches and dinners in renowned Czech restaurants.

If your clients have not been in the Czech Republic yet, we offer for the second day a visit to Prague instead of Zatec.



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CZECHIA: THE BEER PARADISE - 3 DAYS WITH PROGRAM IN ŽATEC (P16A)

P16A: 3 DAYS WITH PROGRAM IN ŽATEC (FRIDAY – SUNDAY)

Duration:	3 days (Friday – Sunday)
Dates:	March – November
Languages:	English, German, Czech
Difficulty:	Medium
Capacity in One Group:	10 – 45 people

PROGRAM INCLUDES:

- 2x accommodation in a double room with breakfast in a 4-star hotel in the town centre, all rooms are equipped with shower/bath tub and WC.
- 3x lunch in a renowned restaurant (soup + main course + 1 drink of your choice from: beer, non-alcoholic beer, water)
- 2x dinner – buffet style (the price includes unlimited consumption of Pilsner Urquell beer on the second day)
- The above mentioned program, entrance fees to visited tourist attractions, guide service in the selected language throughout the day program and during the Pilsner style beer serving course on Saturday
- A certificate as a keepsake for every client
- *The price is valid for trips that take place in the stated days from March to November. If you are interested to organize the trip during weekdays, please contact us - the price may increase.*

PROGRAM DESCRIPTION:**Friday – The History of Beer and the King's Town of Pilsen**

Upon arrival, you will take a tour through Pilsen – the capital of beer in the Czech Republic. The city of Pilsen has been connected with beer from its very beginning at the end of 13th century. Also a new type of beer – bottom fermented lager – was born here in 1842. This type of beer has come to be called according to its birthplace pils, pilsner or pilsener and nowadays it is the most frequent and popular type of beer in the world. You will visit the Brewery Museum, which is located in an original brewing house built in the 15th century - the only professional museum of this type in Bohemia and which guards a beer making legend. Here you will learn all about the history of production, serving and drinking beer from ancient times to the present day. On the first day, you will finish with a dinner with live music in a renowned Pilsner pub.

Saturday – Žatec: Region of the Czech Hops

Hops are the spice of beer and without it the beer would not be the same. Therefore, you will visit Žatec - the centre of this world-renowned hop region on the second day. Hops from Žatec, especially its “Žatecký poloranný červenák” variety, are the most valued hops not only in the Czech Republic but also around the world. In the Hops Museum you will learn all about planting and treating of this main ingredient for beer production. During the day, you will also visit two local microbreweries to taste their beer. In the evening, you will enjoy a three-hour “All You Can Eat” dinner with unlimited consumption of Pilsner Urquell beer in the popular Na Spilce restaurant. During the dinner you will also learn the Pilsner style of beer tapping and serving that is recommended by Pilsner brew masters.

Sunday – Meeting the Pilsner Urquell Legend

The third day you will visit the authentic places of the Pilsner Urquell Brewery, where the first lager in the world was brewed in 1842. You will see the current as well as the historical production premises and in the historical cellars you will taste the unfiltered and unpasteurised Pilsner Urquell, which is still produced here using the traditional method from the era of the first brewer. After the tour, you will have lunch in the Na Spilce restaurant – the biggest pub in Bohemia located directly in the brewery in the premises of the former cellars.

RECOMMENDATIONS / RESTRICTIONS:

- Suitable from 18 years old. The legal drinking age in the Czech Republic is 18 years and above.

RESERVATION:

- Need to be booked min. 14 days in advance



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CZECHIA: THE BEER PARADISE - 3 DAYS WITH PROGRAM IN PRAGUE (P 16B)**P16B: 3 DAYS WITH PROGRAM IN PRAGUE (FRIDAY – SUNDAY)**

Duration: 3 days (Friday – Sunday)
Dates: March - November
Languages: English, German, Czech
Difficulty: Medium
Capacity in One Group: 10 – 45 people

PROGRAM INCLUDES:

- 2x accommodation in a double room with breakfast in a 4-star hotel in the town centre, all rooms are equipped with shower/bath tub and WC.
- 3x lunch in a renowned restaurant (soup + main course + 1 drink of your choice from: beer, non-alcoholic beer, water)
- 2x dinner – buffet style (including unlimited consumption of Pilsner Urquell beer on the second day)
- The above mentioned program, entrance fees to visited tourist attractions, guide service in the selected language throughout the day program and during the Pilsner style beer serving course on Saturday
- A certificate as a keepsake for every client
- *The price is valid for trips that take place in the stated days from March to November. If you are interested to organize the trip during weekdays, please contact us - the price may increase.*

PROGRAM DESCRIPTION:**Friday – The History of Beer and the King’s Town of Pilsen**

Upon arrival, you will take a tour through Pilsen – the capital of beer in the Czech Republic. The city of Pilsen has been connected with beer from its very beginning at the end of 13th century. Also a new type of beer – bottom fermented lager – was born here in 1842. This type of beer has come to be called according to its birthplace pils, pilsner or pilsener and nowadays it is the most frequent and popular type of beer in the world. You will visit the Brewery Museum, which is located in an original brewing house built in the 15th century - the only professional museum of this type in Bohemia and which guards a beer making legend. Here you will learn all about the history of production, serving and drinking beer from ancient times to the present day. On the first day, you will finish with a dinner with live music in a renowned Pilsner pub.

Saturday – The Best of Prague

The second day, you will visit Prague. For years, the Czech capital has been rated as one of the most attractive tourist destinations in the world. It was named the world’s 6th best travel destination for 2016. You will see the most popular sights such as the Prague Castle, Saint Vitus’ Cathedral, the Charles Bridge and the Old Town Square with the famous astronomical clock. You will walk through alleys of the Old and New Town. You will have a lunch in a renowned restaurant and you will taste beer from a local microbrewery. In the early evening you will be transferred back to Pilsen where you can enjoy a three-hour “All You can Eat” dinner with unlimited consumption of Pilsner Urquell beer in a popular Pilsner pub. During the dinner you will also learn the Pilsner style of beer tapping and serving that is recommended by pilsner brew masters.

Sunday – Meeting the Pilsner Urquell Legend

The third day you will visit the authentic places of the Pilsner Urquell Brewery, where the first lager in the world was brewed in 1842. You will see the current as well as the historical production premises and in the historical cellars you will taste the unfiltered and unpasteurised Pilsner Urquell, which is still produced here using the traditional method from the era of the first brewer. After the tour, you will have lunch in the Na Spilce restaurant – the biggest pub in Bohemia located directly in the brewery in the premises of the former cellars.

RECOMMENDATIONS / RESTRICTIONS:

- Suitable from 18 years old. The legal drinking age in the Czech Republic is 18 years and above.

RESERVATION:

- Need to be booked min. 14 days in advance

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CZECHIA: THE BEER PARADISE - 2 DAYS IN PILSEN (P16C)

P16C: 2 DAYS IN PILSEN (SATURDAY – SUNDAY)

Duration:	2 days (Saturday – Sunday)
Dates:	All year round
Languages:	English, German, Czech
Difficulty:	Medium
Capacity in One Group:	10 – 45 people

PROGRAM INCLUDES:

- 1x accommodation in a double room with breakfast in a 4-star hotel in the town centre, all rooms are equipped with shower/bath tub and WC.
- 2x lunch in renowned restaurants (soup + main course + 1 drink of your choice from: beer, non-alcoholic beer, water)
- 1x dinner
- The above mentioned program, entrance fees to visited tourist attractions, guide service in the selected language throughout the official program
- *The price is valid for trips that take place in the stated days from March to November. If you are interested to organize the trip during weekdays, please contact us - the price may increase.*

PROGRAM DESCRIPTION:

Saturday – The History of Beer and the King's Town of Pilsen

Upon arrival, you will take a tour through Pilsen – the capital of beer in the Czech Republic. The city of Pilsen has been connected with beer from its very beginning at the end of 13th century. Also a new type of beer – bottom fermented lager – was born here in 1842. This type of beer has come to be called according to its birthplace pils, pilsner or pilsener and nowadays it is the most frequent and popular type of beer in the world. You will visit the Brewery Museum, which is located in an original brewing house built in the 15th century - the only professional museum of this type in Bohemia and which guards a beer making legend. Here you will learn all about the history of production, serving and drinking beer from ancient times to the present day. On the first day, you will finish with a microbrewery tour with beer degustation and dinner.

Sunday – Meeting the Pilsner Urquell Legend

The second day you will visit the authentic places of the Pilsner Urquell Brewery, where the first lager in the world was brewed in 1842. You will see the current as well as the historical production premises and in the historical cellars you will taste the unfiltered and unpasteurised Pilsner Urquell, which is still produced here using the traditional method from the era of the first brewer. After the tour, you will have lunch in the Na Spilce restaurant – the biggest pub in Bohemia that is located directly in the brewery in the premises of the former cellars.

RECOMMENDATIONS / RESTRICTIONS:

- Suitable from 18 years old. The legal drinking age in the Czech Republic is 18 years and above.

RESERVATION:

- Need to be booked min. 14 days in advance

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MAGNIFICENT BAROQUE CULTURAL MONUMENTS OF THE PILSEN REGION (P17)

Get to know the most important Baroque monuments in the Pilsen region - the former monasteries in Plasy and Kladruba, which were created by the most famous architects of their time, Jan Santini Aichel and Kilian Ignac Dientzenhoffer. Learn the story of Czech St. John of Nepomuk in the place of his birth, Nepomuk, and the monastery in Kladruba, where his fate was sealed.

Accommodation will be provided in a family hotel in Nepomuk and in a comfortable 4-star Courtyard by Marriott hotel in the heart of Pilsen. The price of the program is all inclusive - breakfast in the hotel, lunch and dinner served in renowned restaurants.

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P17A: 3 DAYS (FRIDAY – SUNDAY)

Duration:	3 days (Friday – Sunday)
Dates:	March - November
Languages:	English, German, Czech
Difficulty:	Easy – longer walk only
Capacity of One Group:	10 – 45 people

PROGRAM INCLUDES:

- 1x accommodation in a double room with breakfast at a family hotel in Nepomuk, all rooms are equipped with toilet and bath or shower
- 1x accommodation in a double room with buffet breakfast at the 4-star Courtyard by Marriott hotel in the city center, all rooms are equipped with toilet and bath or shower
- 3x lunch at a renowned restaurant (soup + main course + 1 drink of your choice from the menu: beer, non-alcoholic beer, water)
- 1x dinner buffet style in Nepomuk (excluding drinks)
- 1x dinner in Pilsen „All You Can Eat“ buffet with unlimited Pilsner Urquell beer consumption, choice of roasted meats and pastries
- Stated program, admission to the visited objects listed in the program, guide in chosen language throughout the program
- *Price valid for tours from March to November on stated days. In case of interest for weekday tours, please contact us. The price may vary.*

PROGRAM DESCRIPTION – 3 DAYS:

Friday – the town of Nepomuk

Learn the story of Czech St. John of Nepomuk in the place of his birth, the town of Nepomuk. It was during the Baroque period when his following began to grow and the first churches and chapels in his name were built. Efforts for his canonization were successfully completed in 1729, when John was declared a saint. After John's canonization, the town of Nepomuk became a popular destination for many large processions. Therefore, a new larger church was built by the renowned architect Kilian Ignac Diezenhofer.

Upon arrival in Nepomuk, you will be accommodated at the family hotel "U Zeleného stromu". After a three-course lunch, you will tour the town with a guide and visit the churches St. James and St. John of Nepomuk, enjoying an organ concert of Baroque music. You will also visit the Museum of St. John of Nepomuk. In the evening you can enjoy a buffet dinner, the screening of a film about the town of Nepomuk and live music in the Art Nouveau hall of the hotel.

Saturday – Plasy Monastery, Mariánská Týnice and the city of Pilsen

After breakfast you will transfer by bus to visit Plasy, a former convent founded in 1144, which was in the years 1661-1785 magnificently rebuilt in the Baroque style according to plans by Jean Baptiste Mathey, Jan Blazej Santini-Aichel and Kilian Ignac Dientzenhoffer. The monumental architecture of the convent above only compliments the perfectly mastered, unique water system construction below. Built atop swampland, foundations of the convent were reinforced by 5,100 oak piles driven into the ground. In 1785, the monastery was cancelled by the Emperor Joseph II. Since 1826, it became the residence of Chancellor Metternich and his family. And it was just here that he chose a place for his last resting and is still buried in the family tomb. After visiting the monastery, lunch at a renowned traditional restaurant will be served for you. Before returning to Pilsen, you will also see a former major pilgrimage site, Mariánská Týnice, which was built in the 18th century also by Giovanni B. Santini.

In the afternoon, you will take a guided tour through the city center of Pilsen. You will learn all about the history of the royal city and Pilsner Urquell beer, which was born here in 1842. After the tour and check-in at the four-star hotel, you will have the opportunity to rest or enjoy more of the city centre yourself by taking a self-guided walk. In the evening an „All you can eat“ three-hour dinner with unlimited consumption of Pilsner Urquell beer will take place in a well-known Pilsner restaurant.

MAGNIFICENT BAROQUE CULTURAL MONUMENTS OF THE PILSEN REGION (P17A)

Sunday – Kladruby monastery

After breakfast, you will depart for Kladruby and tour the former Benedictine monastery. The dominant feature of the complex is the Church of St. Mary of the Assumption, rebuilt by the famous Czech architect Jan Blazej Santini Aichel in the style of so-called Baroque-Gothic. The second largest building in the complex is the new convent of Kilian Ignac Dientzenhofer. Further, in the complex you will visit exhibitions of fragrances, scents and perfumes. You will be able to see and smell the essential ingredients of Oriental perfumery fragrances accented by sculptures of Matthias Bernard Braun placed in the lapidary in the hallway of the convent.

RECOMMENDED ITINERARY:**Friday**

11:30 am to 12:00 pm	Arrival in Nepomuk
12:15 to 1:00 pm	Check in at the family hotel „U Zeleného stromu“
1:00 to 2:30 pm	Lunch - 3-course menu selection of Czech classics + 1 drink (beer, non-alcoholic beer or water)
3:00 to 6:30 pm	Program in Nepomuk - Nepomuk guided tour, visit to the churches of St. James and St. John of Nepomuk, a half-hour organ concert of Baroque music in the church, the St. John Museum tour
7:00 to 11:00 pm	Buffet dinner, screening of the documentary film about Nepomuk, live music, free entertainment

Saturday

7:00 to 8:00 am	Breakfast
8:30 to 9:45 am	Transfer from Nepomuk to Plasy
10:00 to 11:00 am	Tour of the monastery in Plasy
11:30 am to 1:00 pm	Lunch at the microbrewery
1:00 to 2:00 pm	Marian Týnice Pilgrimage site
2:00 to 2:30 pm	Transfer to the city of Pilsen
3:00 to 4:30 pm	Tour of the city of Pilsen
4:30 to 6:30 pm	Check in to hotel accommodation, free program
7:00 to 11:00 pm	Buffet dinner r „All You Can Eat“ with unlimited consumption of Pilsner Urquell beer, choice of roasted meats and pastries

Sunday

7:30 to 8:30 am	Breakfast
9:00 am	Check out
9:30 to 10:00	Transfer to Kladrub
10:30 to 11:30	Tour of the monastery Kladruby
11:30 to 12:30	Archive of Fragrance
1:00 to 2:30 pm	Lunch
2:30 pm	Departure

Arrival and departure times specified in the itinerary are recommended and can be customized according to your needs. The price is valid while keeping the length and sequence of individual parts of the program.

RECOMMENDATIONS / RESTRICTIONS:

- Suitable from 18 years old. The legal drinking age in the Czech Republic is 18 years and above.

RESERVATION:

- Need to be booked min. 14 days in advance

P17B: 2 DAYS (SATURDAY – SUNDAY):

We also offer this tour as a two-day variant (Saturday - Sunday). The program is on Saturday and Sunday the same as the three-day variant, but can be adjusted in time depending on your arrival to Plasy - see recommended itinerary.

Duration: 2 days (Saturday – Sunday)
Dates: March - November
Languages: English, German, Czech
Difficulty: Easy – longer walk only
Capacity of One Group: 10 – 45 people

PRICE INCLUDES:

- 1x accommodation in a double room with buffet breakfast at the 4-star Courtyard by Marriott hotel in the city center, all rooms are equipped with toilet and bath or shower
- 2x lunch at a renowned restaurant (soup + main course + 1 drink of your choice from the menu: beer, non-alcoholic beer, water)
- 1x dinner in Pilsen „All You Can Eat“ buffet with unlimited Pilsner Urquell beer consumption, choice of roasted meats and pastries
- Stated program, admission to the visited objects listed in the program, guide in the chosen language throughout the program
- *Price valid for tours from March to November on stated days. In case of interest for weekday tours, please contact us. The price may vary.*

RECOMMENDED ITINERARY:**Saturday**

7:00 to 8:00 am	Breakfast
11:30 am	Arrival to Plasy
11:30 am to 1:00 pm	Lunch at the microbrewery
1:00 to 2:00 pm	Tour of the monastery in Plasy
2:00 to 3:00 pm	Marianská Týnice pilgrimage site
3:00 to 3:30 pm	Transfer to Pilsen
3:30 to 5:00 pm	Tour of the city of Pilsen
5:00 to 6:30 pm	Check in to hotel accommodation, free program
7:00 to 10:00 pm	Buffet dinner „All You Can Eat“ with unlimited consumption of Pilsner Urquell beer, choice of roasted meats and pastries

Sunday

7:30 to 8:30 am	Breakfast
9:00 am	Check out
9:30 to 10:00 am	Transfer to Kladruby
10:30 to 11:30 am	Tour of the monastery in Kladruby
11:30 am to 12:30 pm	Archive of Fragrance
1:00 to 2:30 pm	Lunch
2:30 pm	Departure

Arrival and departure times specified in the itinerary are recommended and can be customized according to your needs. The price is valid while keeping the length and sequence of individual parts of the program.

RECOMMENDATIONS / RESTRICTIONS:

- Suitable from 18 years old. The legal drinking age in the Czech Republic is 18 years and above.

RESERVATION:

- Need to be booked min. 14 days in advance

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Your true experts for the Pilsen region



HALF-DAY PROGRAMS

THEMATIC TOUR:

THE HISTORY OF THE CITY, THE HISTORY OF THE BEER IN PILSEN CITY CENTER (P03)

Discover Pilsen during a guided tour of the city center. Pilsen is rightly considered the World Capital of Beer, boasting more than 700 years of intriguing history... and in 2015 became the European Capital of Culture! Part of the tour includes a climb to the top of the bell tower of the Cathedral of St. Bartholomew (alternatively visiting the City Hall archways) and beer tasting (0.3 l Pilsner Urquell).



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Special tour of the city of Pilsen - the history of Pilsner beer and the present, guide service throughout the program, admission to climb the bell tower of the Cathedral of St. Bartholomew, beer tasting of Pilsner Urquell (0.3 l)

Recommendations / Restrictions:

- Beer tasting for guests 18 years old and over

Suggested Additional Services and Activities to Order:

- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen
- Entry to other tourist destinations in Pilsen

Duration: Approximately 2.5 hours

Dates: Year-round

Difficulty: Easy (except climb to the church tower, if included)

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 - 45 people

PILSENJOY

PILSENJOY S.R.O.

V Šipce 653/8, 301 00 Pilsen, Czech Republic

reservations@enjoppilsen.cz | +420 724 617 975

www.enjoppilsen.cz

THEMATIC TOUR:

PILSEN - THE WORLD CAPITAL OF BEER (P06)

Discover the story of beer and learn about the legend of Pilsner Urquell where it began - in Pilsen, the world capital of beer. During a guided tour focusing on the famous beer history of Pilsen and the present day, you will learn everything you need to know about beer.

Get acquainted with the story and production process of a legend called Pilsner Urquell on the tour of the brewery. Of course, a tasting of unfiltered and unpasteurised beer tapped directly from the oak lager barrels in the historic brewery cellars is part of the tour.



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Guide service throughout the program, exploring the city of Pilsen via "The Past and Present of Beer" tour, admission fee for a tour of the Pilsner Urquell brewery, beer tasting of Pilsner Urquell (0.3 l)

Recommendations / Restrictions:

- Beer tasting for guests 18 years old and over

Suggested Additional Services and Activities to Order:

- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen
- Entry to other tourist destinations in Pilsen

Duration: Approximately 3.5 hours

Dates: Year-round

Difficulty: Medium (a long walk)

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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HALF-DAY PROGRAM: THE BEST OF PILSEN (PO 1)

Experience the best of Pilsen during a guided tour of the city center. Walk with us around the most interesting places in the city and learn about its history and stories. The program also includes a visit to the world-famous Pilsner Urquell brewery with a tasting of unfiltered and unpasteurised beer tapped directly from the oak lager barrels in the historic brewery cellars. During the tour, lunch in one of the renowned restaurants in the city center is also included.



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Guide service for the program, guided tour of the city center, three-course lunch with one drink one of the renowned restaurants in the city center, entrance fee for the tour of the Pilsner Urquell brewery including beer tasting.

Recommendations / Restrictions:

- Bring a sweater or light jacket to the brewery cellars, beer tasting for guests 18 years old and over.

Suggested Additional Services and Activities to Order:

- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen
- Entry to other tourist destinations in Pilsen or evening experiences

Duration: Approximately 5 hours

Dates: Year-round

Difficulty: Medium (a long walk)

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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HALF-DAY PROGRAM:

PILSEN - WORLD WAR II, LIBERATION AND THE US ARMY (P10)

Immerse yourself in the history of the largest Czech city liberated by the US Army during World War II. Tour the places and memorial sites of the US liberation, including admission to the Patton Memorial, visit to the historic City Hall archways and a three-course lunch.



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Expert guided tour of the Patton Memorial with commentary, guide service throughout the program, city tour with stops at memorials, three-course lunch with one drink at a renowned restaurant in the center, visit to the City Hall archways

Recommendations / Restrictions:

- Suitable for families with older children

Suggested Additional Services and Activities to Order:

- Old Synagogue or Great Synagogue tour
- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen

Duration: Approximately 5.5 hours

Dates: Year-round

Difficulty: Medium (a long walk, some stairs)

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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HALF-DAY PROGRAM

PILSEN - 700 YEARS AND MORE OF ARCHITECTURE (P11)

Experience the architectural development of the city with more than 700 years of rich history. Visit sites and architectural wonders of the city including entrance to the Cathedral of St. Bartholomew and the Loos interiors. After the tour, enjoy lunch at one of the renowned restaurants in the city as part of the program.



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Guided tour of the city center with expert commentary, entrance to the Cathedral of St. Bartholomew and Loos interiors, guide service throughout the program, three-course lunch with one drink at a renowned restaurant in the city

Recommendations / Restrictions:

- None

Suggested Additional Services and Activities to Order:

- Old Synagogue or Great Synagogue tour
- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen

Duration: Approximately 5 hours

Dates: Year-round (entrance to the cathedral Wednesday - Saturday)

Difficulty: Medium (a long walk, some stairs)

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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HALF-DAY PROGRAM: PILSEN - SPORTS...AND BEER! (P07)

Find out how and why people enjoy beer and sports in Pilsen. By taking the tour focusing on both the amazing beer and the glorious sporting history of Pilsen, you will learn everything you wanted to know! Following the tour, enjoy dinner at one of the renowned Pilsner restaurants.

According to the current offer of sports matches, a visit to an ice hockey, football or handball game can be part of the program, as the Pilsen teams rank at the top in these sports, not only in the Czech Republic but in Europe as well!



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Guide service throughout the program, exploring the city of Pilsen “The Past and Present Beer” tour with commentary focused on the history and current state of sports in Pilsen, three-course dinner.

Recommendations / Restrictions:

- None

Suggested Additional Services and Activities to Order:

- Entrance to selected sport match according to current games
- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen
- Entry to other tourist destinations in Pilsen or evening experiences

Duration: Approximately 3 hours

Dates: Year-round

Difficulty: Easy

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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EVENING PROGRAM:

THE STORY OF BEER - AN EVENING PROGRAM (P04)

Familiarize yourself with the story of beer by having a beer! Get acquainted with the past and present of beer in general, but first of all with the legend of Pilsner Urquell, by touring the Brewery Museum. The only one of its kind in the world, located in an original, historic house with a brewing license in the city center.

The program also includes a two-course dinner at the famous restaurant U Salzmänn - the oldest pub in Pilsen. Finish with a tasting of different beers (not included in the price) and continue the conversation about beer in one of the locally renowned pubs.



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Guide service throughout the evening, entrance fee for a tour of the Brewery Museum including beer tasting, two-course dinner at the restaurant U Salzmänn, visit and chat over beer in a famous local bar or restaurant.

Recommendations / Restrictions:

- Beer tasting for guests 18 years old and over

Suggested Additional Services and Activities to Order:

- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen

Duration: Approximately 3.5 hours

Dates: Year-round

Difficulty: Easy (some stairs in the Brewery Museum)

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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EVENING PROGRAM: PILSEN AFTER DARK (P09)

Discover Pilsen and its incredible life at night! The program begins with a twilight hours tour of the city center, focusing on more than just the famous beer history of Pilsen. The tour is followed by dinner at one of the popular and renowned restaurants in the center. After dinner, you plunge into the nightlife of the city and your experienced guide will take you to the best bars and pubs, where locals go (beverages in bars or pubs is not included in the price).



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Guide service for the program, evening tour of the city of Pilsen, two-course dinner at one of the renowned restaurants in the city

Recommendations / Restrictions:

- Suitable for guests over 18 years old

Suggested Additional Services and Activities to Order:

- Evenings programs
- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen

Duration: Approximately 3.5 hours

Dates: Year-round

Difficulty: Easy

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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Your true experts for the Pilsen region



FULL-DAY PROGRAMS

FULL-DAY PROGRAM:

PILSEN AND PILSNER URQUELL BEER - DAY INTO NIGHT (P02)

Experience the best of Pilsen during a daylong tour of this unique city. Walk with us to the most interesting places in the city and learn about its history and stories. The tour also includes a visit to the world-famous Pilsner Urquell brewery with a tasting of unfiltered and unpasteurised beer tapped directly from the oak lager barrels in the historic brewery cellars.

The program includes lunch in the largest restaurant in the Czech Republic - Na Spilce - at the brewery, and dinner at the renowned Šenk Na Parkáně - the most popular pub in Pilsen. After dinner the visit continues to several renowned pubs and bars, with recommendations for further evening programs (individual consumption in the pubs and bars after dinner not included in the price).



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Guide service for the program, guided tour of the city center, three-course lunch with one drink, entrance fee for the tour of the Pilsner Urquell brewery including beer tasting, dinner and drink, visit to the selected club or pub.

Recommendations / Restrictions:

- Bring a sweater or light jacket to the brewery cellars, beer tasting for guests 18 years old and over.

Suggested Additional Services and Activities to Order:

- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen

Duration: Approximately 8-9 hours

Dates: Year-round

Difficulty: Medium (a long walk)

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:
4 – 45 people

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FULL-DAY PROGRAM:

ONE DAY IN PILSEN - HISTORY, CULTURE AND THEATER (P05)

Discover Pilsen and become perfectly familiar with stories of its history and the theatrical glory of this city! Stroll Pilsen on the above ground and below, where the tour of the Pilsen Historic Underground takes you deep into the history of the city. Learn about the theaters and theatrical milestones in Pilsen while touring the city, stopping at the beautiful J. K. Tyl Theatre and the New Theatre, opened in 2014 on the occasion of the city of Pilsen becoming European Capital of Culture. The program also includes admission to the Museum of Puppets and a three-course lunch.



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Guide service throughout the program, special tour of the center of Pilsen - "History, Culture and Theater", entrance to the Pilsen Historic Underground tour, a three-course lunch with one drink at the renowned restaurant U Salzmannů in the city center, tour of the Puppet Museum (except Mondays).

Recommendations / Restrictions:

- Suitable for families with older children

Suggested Additional Services and Activities to Order:

- New Theatre tour or a tour of the J. K. Tyl Theatre, entry to other tourist destinations, tickets for cultural events according to current offer.
- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen

Duration: Approximately 6 hours

Dates: Year-round

Difficulty: Medium (a long walk, some stairs)

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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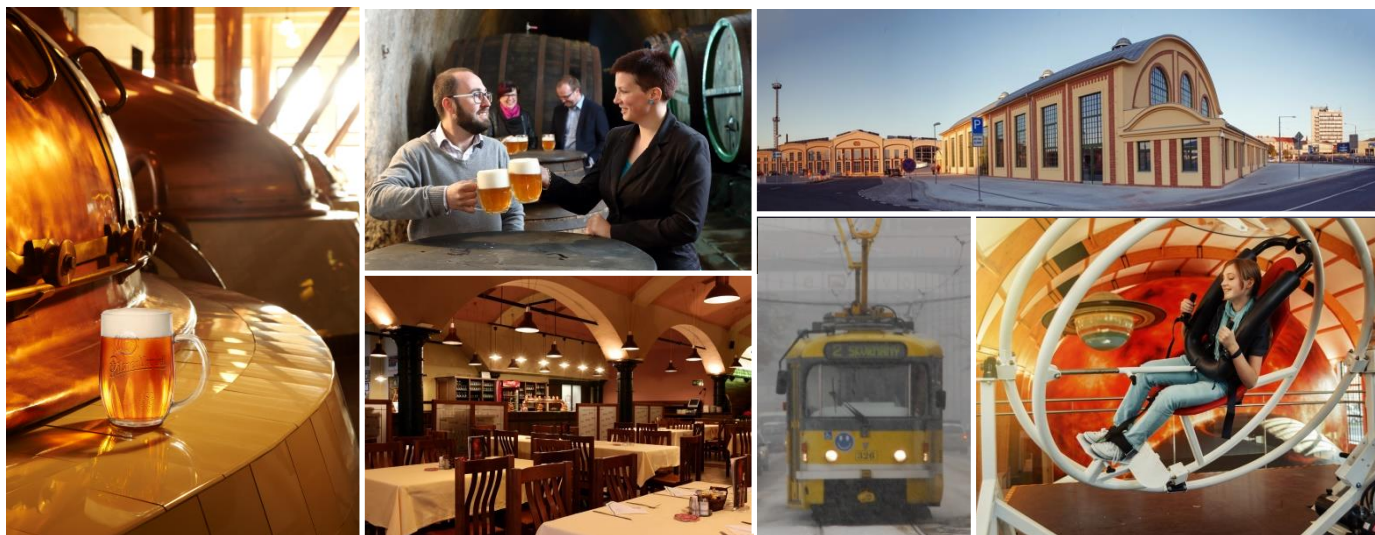
www.enjoppilsen.cz

FULL-DAY PROGRAM:

FOLLOWING THE INDUSTRIAL FOOTPRINTS OF PILSEN (P08)

Do you want to know how and why Pilsen became famous for both the Pilsner Urquell beer and the Škoda engineering works? Familiarize yourself with the story of Pilsner Urquell beer during the brewery tour and enjoy a tasting of unfiltered and unpasteurised beer tapped directly from the oak lager barrels in the historic brewery cellars! After the tour, enjoy lunch at the famous restaurant Na Spilce, the largest restaurant in the Czech Republic.

The afternoon program will take place in the area of Škoda Plzeň Transportation. After a brief introduction to the history and current status of the company, you will get the chance to enjoy the remarkable Techmania Science Center or 3D Planetarium.



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Guide service, a tour of the Pilsner Urquell brewery and tastings, three-course lunch, admission to Techmania or 3D Planetarium in the Škoda Plzeň Transportation industrial area.

Recommendations / Restrictions:

- Bring a sweater or light jacket to the brewery cellars, beer tasting for guests 18 years old and over.

Suggested Additional Services and Activities to Order:

- Transport from Pilsen to Prague or from Prague to Pilsen
- Accommodation in Pilsen

Duration: Approximately 6.5 hours

Dates: Year-round

Difficulty: Medium (a long walk)

Transport: On foot, travel from Pilsner Urquell brewery to Techmania by local transport (private personal transportation optional)

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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MULTI-DAY PACKAGES

MULTI-DAY PACKAGE:

TWO DAYS OF BEER AND CULTURE IN PILSEN (P12)

Day 1 - Experience the best of Pilsen during a daylong tour of this unique city! Walk with us around the most interesting places in the city and learn about its history and stories. The first day includes sightseeing and a visit of two selected tourist attractions. The program also includes lunch at a renowned restaurant in the city center and later in the afternoon free-time for shopping.

Day 2 - Visit the Brewery Museum and the world-famous Pilsner Urquell brewery with a tasting of unfiltered and unpasteurised beer tapped directly from the oak lager barrels in the historic brewery cellars. The program includes lunch in the largest restaurant in the Czech Republic - Na Spilce - at the brewery. Program ends at approximately 15:00 for additional free time or departure.



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Day 1 - Guide service throughout the program, guided tour of the city centre, three-course lunch with one drink, entrance fee to two tourist attractions in the city, hotel**** accommodation for one night;
- Day 2 - Guide service throughout the program, entrance to the Brewery Museum and the Pilsner Urquell brewery tour including tasting, three-course lunch with one drink.

Recommendations / Restrictions:

- Bring a sweater or light jacket to the brewery cellars, beer tasting for guests 18 years old and over

Suggested Additional Services and Activities to Order:

- Transport from Pilsen to Prague or from Prague to Pilsen
- Evening experiences

Duration: Two days with accommodation****

Dates: Year-round

Difficulty: Medium (a long walk)

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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MULTI-DAY PACKAGE:

TWO DAYS OF CHEERFUL, BEER-FULL EXPERIENCES IN PILSEN (P13)

Day 1 - Walk with us and hear the story of beer in Pilsen during the guided tour of the city center "The Past and Present of Beer in Pilsen". After the tour, enjoy lunch at one of the renowned restaurants in the city center. After lunch, you will get acquainted with the legend of the Pilsner Urquell beer during the brewery tour. The tour includes a tasting of unfiltered and unpasteurised beer in the historic lager cellars. The evening program is dedicated to the School of Beer Tapping and Tasting. After guests are invited to visit several other pubs and bars for an evening program.

Day 2 -The second day starts with a visit the Brewery Museum and Pilsen Historical Underground, where you will learn not only about the story of beer from its very beginning, but also the story of the history of the city of Pilsen. The tours are followed by lunch at one of the popular restaurants in the city center. In the afternoon there is the possibility to visit other tourist attractions if desired or free time.



Program Start:

- Pick up at the hotel or at the parking lot (in case of more than 15 people, all can be agreed individually)

Price Includes:

- Guide service throughout the program, "The Past and Present of Beer in Pilsen" tour, 2x three-course lunch and with a drink, admission fees for the tours of the Pilsner Urquell brewery, Brewery Museum and the Pilsen Historical Underground including tastings, School of Beer Tapping and Tasting (min. 4 samples), hotel**** accommodation.

Recommendations / Restrictions:

- Bring a sweater or light jacket to the brewery cellars, beer tasting for guests 18 years old and over

Suggested Additional Services and Activities to Order:

- Transport from Pilsen to Prague or from Prague to Pilsen
- Evening experiences

Duration: Two days with accommodation****

Dates: Year-round

Difficulty: Medium (a long walk)

Transport: On foot

Languages: Czech, English, German

Reservations: You must book min. 3 days in advance

Min. and Max. No. of Participants in One Group:

4 – 45 people

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FROM OUR REFERENCES



European
Route
of Industrial
Heritage

ERIH – European Route of Industrial Heritage

Organizing an annual conference in 2015, taking place in Pilsen and the accompanying program for participants

Link: <http://www.erih.net/de/aktuelles/detailseite/article/thank-you-pilsen-the-erih-conference-2015/3.html>

Contact: ERIH Geschäftsstelle, Christiane Baum, tel.: +49-2150-756496,
E-Mail: germany@erih.net



CzechTourism - Czech Tourism Authority

Organizing a “Tourism Forum 2015” in Pilsen and “Tourism Forum 2016” in Karlovy Vary and supplying accompanying program for participants

Link: <http://www.czechtourism.cz/institut-turismu/forum-cestovniho-ruchu/>

Contact: Direktorin der IT-Sektion Dipl.-Ing. Markéta Vogelová,
E-Mail: vogelova@czechtourism.cz



The University of West Bohemia

organizing a conference „Geomatika v projektech“ (Geomatics in Projects) in Pilsen and accompanying program for participants in October 2015 and in October 2016

Contact: Ing. Karel Jedlička Ph.D.,
E-Mail: smrcek@kma.zcu.cz



NDR - Norddeutscher Rundfunk

Organising a 14-day filming of the travel program „Hanseblick – Pilsen, die Bierhauptstadt Europas“ about the Pilsner region for the German NDR TV in March 2016

Link: <http://www.ndr.de/fernsehen/sendungen/hanseblick/Die-Bierhauptstadt-Europas.sendung500244.html>

Contact: Gabriela Clemencon, Landesfunkhaus Mecklenburg-Vorpommern,
Tel. +49 385 5959 529 oder 543, g.clemencon@ndr.de



HIW Gesellschaft für Warenwirtschaftssysteme GmbH - Český software s.r.o.

Organising a company's event with experience program, tours and party in December 2015

Contact: Petr Suchý, Prokurist, tel. +420 777 962 117,
E-Mail: petr.suchy@ceskysoftware.cz



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